

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt about the contents of this document and/or the action to be taken you should immediately consult your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000 if you are in the United Kingdom or, if not, another appropriately authorised independent adviser.

If you have sold or otherwise transferred all your Ordinary Shares in 2ergo Group plc, please forward this document, together with the accompanying Form of Proxy, as soon as possible to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected as soon as possible for onward transmission to the purchaser or transferee. If you have sold only part of your holding of Ordinary Shares you should retain these documents.

The distribution of this document, together with the accompanying Form of Proxy, into jurisdictions other than the United Kingdom may be restricted by law. Persons into whose possession these documents come should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.

The Directors, whose names are set out on page 5 of this document, and the Company, accept responsibility, collectively and individually, for the information contained in this document. To the best of the knowledge and belief of the Directors and the Company (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information.

2ergo Group plc

(Incorporated and registered in England and Wales with registered number 05010663)

Proposed sale of the entire issued share capital of 2ergo Limited and

Notice of General Meeting Nominated Adviser and Broker Zeus Capital Limited

You should read the whole of this document. Your attention is drawn to the letter from the chairman of the Company which is set out on pages 8 to 12 (inclusive) of this document which recommends that you vote in favour of the Resolutions to be proposed at the General Meeting referred to in this document. Whether or not you intend to attend the General Meeting, you are encouraged to complete and return the enclosed Form of Proxy in accordance with the instructions printed on the form.

This document should be read in conjunction with the Notice of General Meeting and Form of Proxy. Notice of a General Meeting of the Company to be held at the offices of DAC Beachcroft LLP at 100 Fetter Lane, London EC4A 1BN at 11 a.m. on 9 April 2014 is set out at the end of this document. Shareholders will find enclosed with this document a Form of Proxy for use in connection with the resolutions to be proposed at the General Meeting. To be valid, the Form of Proxy must be completed and returned in accordance with the instructions printed thereon to the Company's Registrar, Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY, so as to be received as soon as possible but in any event no later than 48 hours before the time fixed for the General Meeting, being 11 a.m. on 7 April 2014. The completion and return of the Form of Proxy will not preclude Shareholders from attending the General Meeting and voting in person should they subsequently wish to do so.

Zeus Capital is the trading name of Zeus Capital Limited, which is a private company authorised and regulated by the Financial Conduct Authority. Zeus Capital is acting as nominated adviser and broker to the Company in connection with the matters described in this document. Persons receiving this document should

note that Zeus Capital will not be responsible to anyone other than the Company for providing the protections afforded to customers of Zeus Capital or for advising any other person on the arrangements described in this document. Zeus Capital has not authorised the contents of, or any part of this document and no liability whatsoever is accepted by Zeus Capital for the accuracy of any information or opinions contained in this document or for the admission of any information. No representation or warranty, express or implied, is made by Zeus Capital as to, and no liability whatsoever is accepted by Zeus Capital in respect of, any of the contents of this document (without limiting the statutory rights of any person to whom this document is issued).

It is the responsibility of any person receiving a copy of this document outside of the United Kingdom, to satisfy themselves as to the full observance of the laws and regulatory requirements of the relevant territory in connection therewith, including obtaining any governmental or other consents which may be required or observing any other formalities required to be observed in such territory and paying any other issue, transfer or other taxes due in such other territory. Persons (including, without limitation, nominees and trustees) receiving this document should not distribute or send this document into any jurisdiction when to do so would, or might, contravene local security laws or regulations.

All statements, other than statements of historical fact, contained in this document constitute “forward-looking statements”. In some cases forward-looking statements can be identified by terms such as “may”, “intend”, “might”, “will”, “should”, “could”, “would”, “believe”, “anticipate”, “expect”, “estimate”, “predict”, “project”, “potential”, or the negative of these terms, and similar expressions. Such forward-looking statements are based on assumptions and estimates and involve risks, uncertainties and other factors that may cause the actual results, financial condition, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. New factors may emerge from time to time that could cause the Company’s business not to develop as it expects, and it is not possible for the Company to predict all such factors. Given these uncertainties, prospective investors are cautioned not to place any undue reliance on such forward-looking statements except as required by law. The Company disclaims any obligation to update any such forward-looking statements in this document to reflect future events or developments.

This document does not constitute or form part of any offer or instruction to purchase, subscribe for or sell any shares or other securities in the Company nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract therefor.

THE CONTENTS OF THIS DOCUMENT ARE NOT TO BE CONSTRUED AS LEGAL, FINANCIAL OR TAX ADVICE.

CONTENTS

	<i>Page</i>
Expected timetable of principal events	4
Directors, Secretary and Advisers	5
Definitions	6
Letter from the Chairman	8
Notice of General Meeting	13

EXPECTED TIMETABLE OF PRINCIPAL EVENTS

<i>Event</i>	<i>Time and date 2014</i>
Date of this document	24 March
Latest time and date for receipt of Forms of Proxy	11 a.m. on 7 April
General Meeting	11 a.m. on 9 April
Anticipated date of admission of Eagle Eye to AIM	17 April
Anticipated date of completion of the Disposal	17 April
New ticker	BRC.L

- (1) The times and dates set out in the expected timetable of principal events above and mentioned throughout this document may be adjusted by Zergo Group plc in consultation with Zeus Capital Limited, in which event details of the new times and dates will be notified to the London Stock Exchange and, where appropriate, Shareholders.
- (2) All references in this document to times are to London time unless otherwise stated.

DIRECTORS, SECRETARY AND ADVISERS

Directors	Andrew Ian Smith (<i>Executive Chairman</i>) Neale Spear Graham (<i>Executive Director</i>) Jill Collighan (<i>Group Financial Director</i>) Simon D'Olier Duckworth (<i>Non-Executive Director</i>)
Company secretary	James George Esson
Company website	www.2ergo.com
Registered office	2nd Floor, Digital World Centre 1 Lowry Plaza, The Quays Salford Manchester M50 3UB
Nominated adviser & broker	Zeus Capital Limited 23 Berkeley Square London W1J 6HE and 3 Ralli Courts West Riverside Manchester M3 5FT
Registrars to the Company	Computershare Investor Services PLC The Pavilions Bridgwater Road Bristol BS99 6ZY

DEFINITIONS

The following definitions apply in this document unless the context otherwise requires:

“Act”	the Companies Act 2006;
“AIM Rules”	the AIM Rules for Companies published by the London Stock Exchange from time to time which set out the rules and responsibilities in relation to companies whose shares are admitted to trading on AIM;
“AIM”	the market of that name operated by the London Stock Exchange;
“Company”	Zergo Group plc, a company incorporated in England and Wales with registered number 05010663;
“Completion”	completion of the Disposal;
“CREST”	the relevant system (as defined in the Uncertificated Securities Regulations 2001 (SI 2001 No. 01/3755), as amended) in respect of which Euroclear UK & Ireland Limited is the operator;
“Directors” or “Board”	the directors of the Company whose names are set out on page 5 of this document, or any duly authorised committee thereof, and “Director” means any one of them;
“Disposal”	the proposed disposal of the entire issued share capital of the Subsidiary pursuant to the terms of the Sale and Purchase Agreement, further details of which are set out in this document;
“Eagle Eye”	Eagle Eye Solutions Group plc, a company incorporated in England and Wales with registered number 08892109;
“Form of Proxy”	the form of proxy accompanying this document for use in connection with the General Meeting;
“General Meeting”	the general meeting (or any adjournment thereof) of the Shareholders to be convened pursuant to the Notice of General Meeting set out at the end of this document;
“Group”	the Company and its subsidiaries as at the date of this document;
“Investing Policy”	the proposed new investing policy of the Company as required by the AIM Rules and as set out in this document;
“London Stock Exchange”	London Stock Exchange plc;
“Notice of General Meeting”	the notice convening the general meeting contained in this document;
“Ordinary Shares”	ordinary shares of 1 penny each;
“Resolutions”	the resolutions to approve the Disposal and to approve the Investing Policy to be proposed at the General Meeting, as set out in the Notice of General Meeting at the end of this document;
“Sale and Purchase Agreement” or “SPA”	the conditional sale and purchase agreement dated 21 March 2014 and made between the Company and Eagle Eye in relation to the Disposal, further details of which are set out in this document;
“Shareholders”	holders of Ordinary Shares from time to time;

“Subsidiary”	2ergo Limited, a company incorporated in England and Wales with registered number 03816463;
“United Kingdom”	the United Kingdom of Great Britain and Northern Ireland; and
“Zeus Capital”	Zeus Capital Ltd, a company registered in England and Wales under company number 04417845.

LETTER FROM THE CHAIRMAN

2ergo Group plc

(Incorporated in England and Wales with registered number 05010663)

Directors:

Andrew Ian Smith (*Executive Chairman*)
Neale Spear Graham (*Executive Director*)
Jill Collighan (*Group Financial Director*)
Simon D'Olier Duckworth (*Non-Executive Director*)

Registered Office:

2nd Floor, Digital World Centre
1 Lowry Plaza, The Quays
Salford
Manchester
M50 3UB

24 March 2014

To Shareholders and, for information only, the holders of options to subscribe for Ordinary Shares

Dear Shareholder

**Proposed sale of the entire issued share capital
of 2ergo Limited
and
Notice of General Meeting**

1. Introduction and summary

The Company has entered into a conditional sale and purchase agreement in respect of the disposal of the entire issued share capital of 2ergo Limited to Eagle Eye Solutions Group plc for £4.5 million. Further details of the Sale and Purchase Agreement are set out in paragraph 4 below.

The Disposal entails the sale of the mobile coupon and loyalty business carried on by the Group and therefore constitutes a fundamental change of business by the Group pursuant to Rule 15 of the AIM Rules. Accordingly, in accordance with the AIM Rules, the Company is required to send a circular to Shareholders setting out the reasons for, and the principal terms, of the Disposal.

A notice convening a general meeting of the Company for 11 a.m. on 9 April 2014 to consider and, if thought fit, approve the Resolutions is set out at the end of this document.

2. Background to and reasons for the Disposal

The Company raised a further £3.1 million of funding from Shareholders during June last year to allow the Company to focus on commercialising its 'podifi' technology. While revenues have started to flow from the successful trials and pilots that have been established, no single contract has given the Board sufficient comfort that the revised strategy would allow the Company to deliver on the promise of the technology in the short term. At the time of the last fundraising the Company's major Shareholders had made it clear to the Board that they would not support further capital raisings without material success in commercialising podifi, which, has not been forthcoming.

The Company's management team has continued to strive to prove the value of the podifi technology the Company has created and the Board remains confident that the podifi technology has the ability to be a leading architect of change in the digital coupon and loyalty arena. However, if the Company were to continue to independently develop and market the Company's podifi technology it would, in the opinion of the Directors, require significant further funding.

The Company has been engaged in discussions with Eagle Eye for some time in exploring how the intellectual property within both businesses could be combined. The Disposal will allow Shareholders to monetise the Company's intellectual property now and without dilution from further fundraisings, while continuing to benefit from exposure to the podifi technology via the Company's shareholding in Eagle Eye.

The Board has therefore concluded that the Disposal, the effect of which will be to dispose of materially all of the Company's business and intellectual property, will be in the best interests of Shareholders, as well as the Company's and the Subsidiary's stakeholders.

Further information on the proposed strategy of the Company post the Disposal is set out in paragraph 10 of this document.

3. Information on Eagle Eye

Eagle Eye is a leading digital consumer engagement business that is expected to float on AIM on or around 17 April 2014.

Eagle Eye is a UK provider of digital consumer engagement solutions to the retail and hospitality industries. The company provides a digital transaction platform for the secure issuance and redemption of promotional offers, gift vouchers and loyalty based awards, replacing previously used paper-based methods. Eagle Eye's current customer base comprises leading names in UK retail and hospitality including Gondola Group, Greggs, Karen Millen, Marks & Spencer, Mitchells and Butlers, Pets at Home, Tesco and Tragus. Further information on Eagle Eye can be viewed on its website at www.eagleeye.com.

4. Sale and Purchase Agreement

The sale of the Subsidiary represents a fundamental change of business for the purposes of Rule 15 of the AIM Rules. Accordingly, the Disposal is conditional, *inter alia*, on Shareholder approval being obtained at the General Meeting.

The consideration payable by Eagle Eye is £4.5 million, of which £2.5 million is payable in cash at completion of the sale and the balance is to be satisfied by the allotment and issue to the Company of a certain number of new ordinary shares in the capital of Eagle Eye, which the Board currently intends to retain on behalf of Shareholders. Eagle Eye is undertaking a fundraising as part of its admission to AIM to raise approximately £5 million by a placing of its ordinary shares. At the placing price, the shares issued to the Company as part of the consideration payable under the SPA have a value of £2 million. Immediately after admission of Eagle Eye to AIM, the Company will own approximately 6 per cent. of the issued share capital of Eagle Eye.

The Company has entered into an agreement restricting its ability to sell the consideration shares for a period of twelve months following admission of the Eagle Eye shares to trading on AIM.

The SPA is conditional on approval of the Disposal by Shareholders at the General Meeting and upon the admission of Eagle Eye to AIM becoming unconditional in all respects, which is currently expected to happen on or around 17 April 2014.

5. Financial position of the Company following Disposal

Immediately following the Disposal, the Company will have net assets of approximately £4.75 million, with cash of approximately £2.9 million before expenses related to the Disposal.

As at 31 August 2013, the Subsidiary had net reported liabilities of £6.7 million and made a loss before tax for the financial period of £5.6 million.

6. Irrevocable undertakings

The Company has received irrevocable undertakings to vote in favour of the Resolutions from Shareholders representing 34.21 per cent. of the outstanding issued share capital. This includes irrevocable undertakings from:

- Jill Collighan and Neale Spear Graham, who are the only Directors who are also Shareholders, which account for 6.75 per cent. (in aggregate) of the issued share capital of the Company;

- MXC Capital Limited and MXC Capital Advisory LLP, which are connected to Ian Smith, a Director, and which account for 11.34 per cent. (in aggregate) of the issued share capital of the Company; and
- third parties which account for 16.12 per cent. of the issued share capital of the Company.

7. Related party transaction

MXC Capital Advisory LLP has advised the Company on the transaction as its retained corporate finance adviser and is due an advisory fee equal to 3.5 per cent. of the value of the transaction. MXC Capital Advisory LLP, the advisory division of MXC Capital Limited, is connected to Ian Smith, the Executive Chairman of the Company, and therefore the transaction is considered to be a Related Party Transaction under the AIM Rules.

The independent Directors of the Company (being Simon Duckworth, Neale Graham and Jill Collighan) consider, having consulted with Zeus Capital, that the terms of the Related Party Transaction with MXC Capital Advisory LLP are fair and reasonable insofar as shareholders of the Company are concerned.

8. Change of name

Pursuant to article 24 of the Company's articles of association, the Board is empowered to change the Company's name by passing a resolution to this effect, subject to the change of name becoming effective only on the date a new certificate of incorporation is issued pursuant to the Act. Following Completion and in line with the revised Company strategy detailed above, the Company will therefore change its name to "Broca plc".

It is not proposed to re-issue share certificates and accordingly the current issued shares certificates will remain valid.

9. General Meeting

You will find set out at the end of this document a Notice of General Meeting of the Company to be held at the offices of DAC Beachcroft LLP at 100 Fetter Lane, London EC4A 1BN on 9 April 2014 at 11 a.m. at which the Resolutions will be proposed.

The two resolutions that are to be proposed at the General Meeting are:

(1) Approve the Disposal

Resolution 1, which will be proposed as an ordinary resolution, is to approve the Disposal for the purposes of Rule 15 of the AIM Rules.

(2) Approve the Investing Policy

Resolution 2, which will be proposed as an ordinary resolution, is to approve the Investing Policy for the purposes of Rule 15 of the AIM Rules.

Resolutions 1 and 2 each require a simple majority in order to pass.

Shareholders should read the Notice of General Meeting at the end of this document for the full text of the Resolutions and for further details about the General Meeting.

The attention of Shareholders is also drawn to the voting intentions of the Directors and connected parties as set out in the paragraph entitled "Recommendation" below.

10. Investing Policy

Following the Disposal, the Company will be an investing company.

The Board has determined that the Company's Investing Policy will be to seek opportunities in the technology sector. The Company's objective is to generate an attractive rate of return for Shareholders by taking advantage of opportunities to invest in the technology, media & telecommunications (TMT) sector.

There will be no limit on the number of projects into which the Company may invest and the Company's financial resources may be invested in a number of propositions, or in just one investment, which is likely to be deemed to be a reverse takeover pursuant to Rule 14 of the AIM Rules.

The Company will seek investment opportunities in the TMT sector that offer good value and the potential for capital growth and/or income. The Company will seek to achieve this through acquisitions, partnerships or joint venture arrangements and such investments may result in the Company acquiring the whole or part of a company.

The strategy of the Company will be to leverage the expertise and the contacts of the Board to investigate opportunities available to it. Ian Smith, Executive Chairman of the Company, is also joint managing partner of MXC Capital Limited, a specialist investment and advisory group focused on opportunities in the TMT sector.

In particular the Board will seek to identify target investments with some or all of the following characteristics:

- a clear market opportunity;
- significant growth prospects;
- likely to benefit from access to additional equity funding; and
- the likelihood of benefits accruing from being part of a group with publicly traded shares.

The Company's Investing Policy is intended to be long-term but if circumstances arise whereby an acquired business or company may be floated in its own right, or disposed of at a suitable premium, such opportunities will be considered by the Board.

Under the AIM Rules, the Company is required to make an acquisition or acquisitions which constitute a reverse takeover under the AIM Rules or otherwise implement its Investing Policy within 12 months of the date of the General Meeting, failing which the Ordinary Shares would be suspended from trading on AIM in accordance with Rule 40 of the AIM Rules.

If the Company's Investing Policy has not been implemented within 12 months of the date of the General Meeting, then the admission to trading on AIM of the Ordinary Shares would be suspended and the Directors would convene a general meeting of the Shareholders to consider whether to continue seeking investment opportunities or to wind up the Company and distribute any surplus cash to Shareholders.

11. Action to be taken

Set out at the end of this document you will find a notice convening a General Meeting to be held at the offices of DAC Beachcroft LLP at 100 Fetter Lane, London EC4A 1BN at 11 a.m. on 9 April 2014 to consider and, if thought fit, approve the Resolutions.

Shareholders will find enclosed with this document a Form of Proxy for use in connection with the General Meeting. Whether or not Shareholders intend to be present at the General Meeting, they are requested to complete and return the Form of Proxy in accordance with the instructions printed thereon as soon as possible and, in any event, so as to be received by the Company's registrars, Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY, not later than 48 hours before the General Meeting is scheduled to begin. The completion and return of the Form of Proxy will not preclude Shareholders from attending the General Meeting and voting in person should they so wish.

It should be noted that in the event shareholders do not pass the Resolutions, the Company would be liable to incur substantial costs in relation to the Disposal and would need to raise further capital to satisfy such costs.

12. Recommendation

The Directors consider that the Resolutions are in the best interests of the Company and would promote the success of the Company for the benefit of its Shareholders as a whole. Accordingly, the Directors unanimously recommend that Shareholders vote in favour of the Resolutions to be proposed at the General Meeting, as those Directors who are also Shareholders intend to do, or procure, in respect of their own beneficial shareholdings, amounting, in aggregate, to 71,832,938 Ordinary Shares, representing approximately 18 per cent. of the Company's existing issued ordinary share capital.

Yours faithfully

Andrew Ian Smith

Executive Chairman

2ergo Group plc

(the “Company”)

(Incorporated and registered in England and Wales with Company number 05010663)

NOTICE OF GENERAL MEETING

NOTICE IS HEREBY GIVEN that a general meeting of the Company will be held at DAC Beachcroft LLP at 100 Fetter Lane, London EC4A 1BN on 9 April 2014 at 11 a.m. for the purpose of considering and, if thought fit, passing, the following resolutions (“**Resolutions**”) which will be proposed as ordinary resolutions.

Ordinary resolutions

1. THAT the conditional sale and purchase agreement dated 21 March 2014 and entered into between the Company and Eagle Eye Solutions Group plc in respect of the sale of the entire issued share capital of 2ergo Limited, as summarised in the circular to shareholders dated 24 March 2014, be approved and the directors of the Company be empowered to carry the same into effect.
2. THAT the Investing Policy be approved.

BY ORDER OF THE BOARD

James George Esson

Company Secretary

Registered Office:
2nd Floor, Digital World Centre
1 Lowry Plaza, The Quays
Salford
Manchester
M50 3UB

24 March 2014

NOTES:

Entitlement to attend and vote

1. The Company specifies that only those members registered on the Company's register of members at:
 - 6.00 p.m. on 7 April 2014; or
 - if this Meeting is adjourned, at 6.00 p.m. on the day two days prior to the adjourned meeting,shall be entitled to attend and vote at the Meeting.

Appointment of proxies

2. If you are a member of the Company at the time set out in note 1 above, you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at the Meeting and you should have received a form of proxy with this notice of meeting. You can only appoint a proxy using the procedures set out in these notes and the notes to the form of proxy.
3. A proxy does not need to be a member of the Company but must attend the Meeting to represent you. Details of how to appoint the Chairman of the Meeting or another person as your proxy using form of proxy are set out in the notes to the form of proxy. If you wish your proxy to speak on your behalf at the Meeting you will need to appoint your own choice of proxy (not the Chairman) and give your instructions directly to them.
4. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to more than one share. To appoint more than one proxy please refer to the notes on the form of proxy.

Appointment of proxy using hard copy form of proxy

5. The notes to the form of proxy explain how to direct your proxy how to vote on the resolution or withhold their vote.
6. To appoint a proxy using the form of proxy, the form must be:
 - completed and signed;
 - sent or delivered to Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY; and
 - received by Computershare Investor Services PLC no later than 11 a.m. on 7 April 2014.
7. In the case of a member which is a company, the form of proxy must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.
8. Any power of attorney or any other authority under which the form of proxy is signed (or a duly certified copy of such power or authority) must be included with the form of proxy.
9. Please note that communications regarding the matters set out in this Notice of General Meeting will not be accepted in electronic form, other than as specified in the enclosed form of proxy.

Appointment of proxy by joint members

10. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).

Changing proxy instructions

11. To change your proxy instructions simply submit a new proxy appointment using the methods set out above. Note that the cut-off time for receipt of proxy appointments (see above) also apply in relation to amended instructions; any amended proxy appointment received after the relevant cut-off time will be disregarded.
12. Where you have appointed a proxy using the hard-copy form of proxy and would like to change the instructions using another hard-copy form of proxy, please contact Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY.
13. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

Termination of proxy appointments

14. In order to revoke a proxy instruction you will need to inform the Company by sending a signed hard copy notice clearly stating your intention to revoke your proxy appointment to Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY.
15. In the case of a member which is a Company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the Company or an attorney for the Company.
16. Any power of attorney or any other authority under which the revocation notice is signed (or a duly certified copy of such power or authority) must be included with the revocation notice.

17. The revocation notice must be received by Computershare Investor Services PLC, The Pavilions, Bridgwater Road, Bristol BS99 6ZY no later than 11 a.m. on 7 April 2014.
18. If you attempt to revoke your proxy appointment but the revocation is received after the time specified then, subject to the paragraph directly below, your proxy appointment will remain valid.
19. Appointment of a proxy does not preclude you from attending the meeting and voting in person. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
20. You may not use any electronic address provided either in this form of proxy or in any related documents (including the Notice) to communicate with the Company for any purposes other than those expressly stated.

